



YOUNG ELECTRIC SIGN COMPANY

St. George Branch

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Recommendations for changes to sign ordinance

- ❖ Create a freeway zone for 50' or taller pole signs
- ❖ Change pole sign overall height to 30'
- ❖ Install pylon covers over poles to improve aesthetics
- ❖ Reduce the setback on pole signs to edge of property
- ❖ Allow electronic message centers to be limited to the overall square footage; not to be restricted by a percentage of the overall square footage
- ❖ Allow all on premise electronic message centers to do full video; restrict off premise LEDs' to hold image for 8 seconds before changing
- ❖ Change calculations for pole sign square footage to 1 ½ square foot of signage for each linear foot of street frontage
- ❖ Building signage – Change building signage from 15% on all sides to 15% on street frontage and 10% on all other sides. This is to help increase square footage on pole signs and keep overall square footage the same as current ordinance.